

**MINUTES**  
**SWEA LA BOARD MEETING**  
9-27-2012, Britta Eriksson's office

Members present:

Birgitta Lauren  
Bittan Sixtensson  
Helene Kardemark

Anna-Karin Kight  
Britta Eriksson  
Birgitta Alm-Rubanowitz

Siv Åberg  
Ingegerd Landström

Members absent:

Christina Sterling

Rebecka Ponton

Invited Guest, non-member: Gunilla Horacek

### 1. OPENING REMARKS

7:10 pm. Birgitta Lauren opened the Meeting and welcomed everyone.

### 2. APPROVAL OF AGENDA

Siv made a motion to approve the Agenda  
Anna-Karin second. The motion carried unanimously.

### 3. APPROVAL OF MINUTES 8-30-2012

Corrections:

New Member Evening date changed to 10-4-2012.

Christmas Fair Planning Meeting scheduled for 9-8-2012.

Ingegerd made a motion to approve the Minutes with the above changes.

Britta second. The motion carried unanimously.

### 4. TREASURER'S REPORT

Christina was absent.

## **5. MEMBERSHIP REPORT**

Birgitta Alm-Rubanowitz reported that SWEA LA now has 203 members, including 15 new members. A New Members Evening is scheduled. (See Programs). Birgitta A-R will prepare and mail out Membership Application for 2013. Membership fee remains at \$65-year.

## **6. FILM COMMITTEE UPDATE**

Gunilla Horachek, SWEA LA Film Committee Chair, and invited Guest, introduced herself and made a clear and thorough report of the background and activities of the division.

The SWEA LA Film Scholarship Award is the 2<sup>nd</sup> largest Film Award in Sweden and is becoming established within the film industry in Sweden. It resulted in 20 applicants to the coming 2013 SWEA LA Film Scholarship Award.

The prestigious Award is fitting for SWEA LA, as Los Angeles is the focal point of the film industry of the world.

The Award Recipient for 2013 is Nanna Dalunde and she will be presented her Award at the Scandinavian Film Festival in January, where one of her films will be screened. A question was raised as to whether she would be presented at the 2012 Luleå Film Festival in November, which was earlier mentioned, but the Festival is not quite organized yet and no presentation will take place.

The continuation of the SWEA LA Film Scholarship Award depends upon the return on the present investments. Birgitta Lauren reported that there are enough funds to continue the Award program for another year.

The Board requested better communication from the Film Committee in the future and Minutes from each Committee Meeting as required according to SWEA International Bylaws.

## **7. CHRISTMAS FAIR COMMITTEE UPDATE**

Anna-Karin reported the cost of flyers for the Christmas Fair and it was suggested to find alternative printing facilities for next year and get estimates to find the most cost-effective source.

Anna-Karin pointed out the importance of communicating all issues dealing with the Christmas Fair directly to her, as she is the Chair of the Christmas Fair Committee.

## 8. SWEA BLADET/WEB SITE

Ingegerd has previously sent out a sample of the new format of SWEA Bladet in newsletter form delivered by Constant Contact. The Board approved of the format and the cost for the Newsletter would be \$168/year for max. 5 mailings/week. Siv made a motion to approve the cost. Bittan second. The motion carried unanimously. The first Newsletter format will be published on Monday, October 1, 2012.

## 9. VAME REPORT

VAME is holding a Regional Meeting in Orange County October 11 – 14, 2012, and Birgitta Lauren will attend.

## 10. PROGRAMS

- 10.4.2012: New Member Evening, 7 pm, at Margaretha Laseen's home.
- 10.11-14. 2012: VAME Regional Meeting in Orange County.
- 10.18.2012: A/W with Britta Eriksson. Location will be announced later.
- 10.29.2012: Beauty tips and Make-Over with Kardemarks.  
Cost \$20. Anna-Karin made a motion to approve the cost.  
Britta second. The motion carried unanimously.

1.31.2012 was suggested for the SWEA LA Annual Dinner/Meeting. Riviera Country Club has raised their prices. Birgitta Lauren is in charge to find another venue.

## 11. OTHER MATTERS

Birgitta now has a photo of the SWEA t-shirt and it will be published in SWEA Bladet and on the WEB site.

Bittan is working on composing the Ballot for the 2013 Board Member Election.

**NEXT MEETING:** 10-25-2012, 6:30 pm, in Britta's office.

9:15 pm: Birgitta declared the Meeting completed.

Respectfully submitted

Birgitta Lauren  
President

Siv Åberg  
Secretary